



Senior Support Worker Iona at Busy Bees Leeward - Dasa Wharton Photography

Annual Review

2023

“ Giving children their best start in life ”

Jersey
Child
Care
Trust

Registered Charity No. 388



Children playing at a Busy Bees nursery



Our Mission

★ Putting families first, we deliver programmes to enable all children to have their best start

Our Vision

It is our vision that every child in Jersey has access to the nurture, care and learning they need to thrive

Our Strategic Aims

- 1. To identify the needs of children and families
- 2. To meet these needs
- 3. To raise the funds to be able to do this



Our Patrons

As joint Patrons of the Jersey Child Care Trust, we are extremely pleased to be able to contribute to this Annual Review and say how very proud we are of the whole JCCT team and what they do for children in Jersey.

As we reflect on the last 12 months, it has been another amazing year for the charity who has helped more children than ever across the Island, raising and spending very effectively over £1.1 million. Every penny raised counts and with the reality that demand for JCCT's services and skills is growing quickly, it is critical that their vital work is highlighted and supported.

It is very clear to us that the charity would love to do more and that is why we were particularly pleased to be able to host over 140 of the charity's supporters at their 25th Anniversary celebrations at Government House in the summer; the sun was shining and it proved a great showcase for the vital work done by the charity and the incredible commitment of the whole team. It was a lovely way of saying thank you to many

His Excellency Vice Admiral Jerry Kyd CBE BSc PGDip and Dr Karen Kyd MA MB BChir CANTAB MRCP MRCGP

generous people who have contributed to JCCT's success this year.

Every time we engage with this amazing charity, we are struck by the quality of their work and the dedication of the team in giving young children the best start in life. This is an hugely important issue and we noted the worrying trend that the health of children under-5 is steadily becoming worse in the UK and why it is heartening to see The Princess of Wales' Royal Foundation in the UK bringing much needed focus and publicity to the issue.

So, thank you to all who supported JCCT in Jersey and a huge thank you to the team who make it all happen. Lastly, it was wonderful to see JCCT's achievements recognised more widely - coming second in the Jersey Charity Awards for 'Outstanding Large Charity,' while Fiona Vacher, our wonderful Executive Director, won the IoD's 'Director of the Year Award' for the Third Sector. As we look forward to 2024, we wish the JCCT team all the very best for the year ahead. Well done all!

His Excellency Vice Admiral Jerry Kyd CBE and Dr Karen Kyd ★

His Excellency Jerry Kyd and Dr Karen Kyd at the Wilma Allan Awards - Dasa Wharton Photography



Our Chair

I am honoured, as Chairman of Jersey Child Care Trust, to share my reflections on a year marked by resilience, compassion and unwavering commitment to ensuring children in Jersey can have their best start in life.

As an organisation we have established a strategic focus on growing capacity through developing the workforce. We need Jersey to have a sufficiently trained and experienced childcare workforce to ensure that we can help every child who needs us. This is not an easy ask but the Board and I have asked Fiona and her amazing team to build our business plan around this and they have responded by redoubling their efforts to secure funds and build the infrastructure to deliver on our strategy. You can see this reflected in the growth of our income and the expansion of our expenditure as we increase service provision.

Financially, we've maintained a commitment to transparency and fiscal responsibility, allocating resources strategically to sustain and expand our services. Your continued generosity has empowered us to reach more communities and families in need. Thank you, on behalf of every child we are able to support.

As we look to the future, our vision remains clear. We are dedicated to exploring new avenues for growth and impact, with the collective goal of creating a happier, healthier, more secure future for children. We challenge ourselves to be better and do more and we need your continued support to do this.

So as we enter another year, I extend my deepest gratitude to each of you for standing alongside us on this transformative journey. Together, we can build a foundation for all children to have their best start in life.

Phillip Callow
Chairman



Chairman, Phillip Callow



Our Executive Director



We're on a mission to give every child their best start in life. Year on year, we continue to grow to meet the increasing need, knowing the crucial importance of helping children in their earliest years, when it matters most.

In 2023, together with many partners and supporters, we have exceeded our expectations, provided more support and raised more money than ever before, again. The speed of our growth has been astounding; in the past five years one of our key programmes has increased by 127%!

This year we have faced even more challenges. In common with the whole early years sector, we have seen increased need and a diminishing,

skilled and experienced local early years workforce which has tested the true measure of us. We have shown resilience, creativity and innovation in what we do, clearly measuring and reporting our impact to our partners and funders. Many have told us how inspired they have been to see how we have used our knowledge, skills, agility and relationships to swiftly pivot and respond to these challenges.

As we have grown to become a larger Jersey Charity, so too have the number of amazing supporters who have joined us on our mission. Thank you to you all - you have joined us as regular givers, raised money and awareness and had superb experiences whilst doing so. We literally could not do this without you!

Fiona Vacher
IoD Third Sector Director of the Year 2023



“JCCT’s help is invaluable for children with special needs and their parents; we are very proud supporters of your work and admirers of your relentless energy.”

JCCT major donor



Our Core Programmes

1. Special Needs Inclusion Programme
2. Best Start Plus Nursery Funding Programme

We have experienced an increase in need for our Programmes as identification has improved and awareness has increased. The pandemic accelerated this growth and in the past three years alone, our Special Needs Inclusion Programme has experienced a 77% increase in the amount of support delivered.

Responding to this increased need, we have invested more in our workforce and ultimately helped more children and families.

By re-structuring and growing our team, introducing new trainee positions alongside senior coaching and mentoring roles, we have created new professional entry points and progression within the field of Special Educational Needs and Disabilities.

Our Partners

We know that by working well with others we collectively have a much greater impact on children and their families. We relish working with our partners and are all far more effective and efficient in what we do as a result.



Assistant Support Worker Chantelle at Busy Beans Nursery



Special Needs Inclusion Programme



We help children with disabilities go to nursery, providing inclusion at its best in private, mainstream nurseries.

How much we did

Hours of support



Children supported



Is anyone better off?

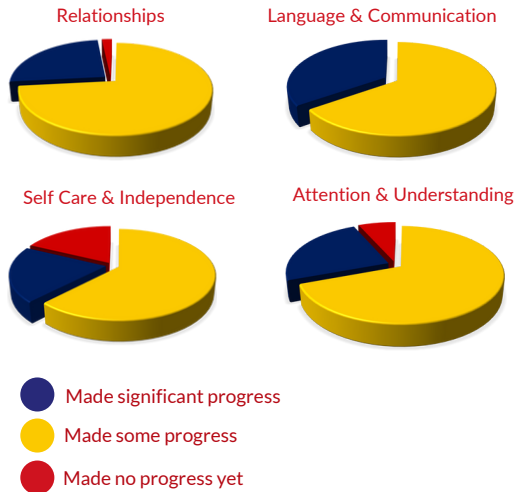
" You were amazing during a difficult time, I will always be grateful for you being there. "

Parent



How well we did it

Children receiving support showed improvement in the following areas:



Assistant Support Worker Gracie at a Busy Bees nursery - Dasa Wharton Photography

Best Start Plus Nursery Funding Programme



We fund part-time nursery places for children, living in low income families, who are not meeting their developmental milestones at two. We are helping them to have their best start.

How much we did



85 Children



97 Children



16 Mainstream private early years settings

How well we did it

Children showed progress in the following areas:



Personal, Social and Emotional



Communication



Physical

Is anyone better off?



"His speech has improved as well as playing with other children."

"He is talking a lot more now. His confidence has grown loads and he's a lot happier to approach people."

"He has come on so much with his communication skills and socialising."



Parents



Children in a local day nursery - Dasa Wharton Photography



Made significant progress



Made some progress



Made no progress yet



Our Services

Inclusion Support Service

In partnership with the Jersey Youth Service, as the Island's approved provider, we enable access to children's chosen activities and clubs in the community.

Childcare Information Service

We give families and professionals the childcare information they need when they need it, tailoring this with support to help families experiencing more challenging circumstances.

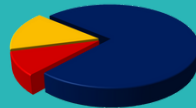
Nanny Accreditation Service

We accredit nannies who meet our set of criteria creating a more consistent, professional approach and better safeguarding for children who are cared for in their own homes.

Nanny Accreditation Service

How much we did

How well we did it



Nannie's satisfaction of the service they received



Is anyone better off?

“ My nanny is amazing! I feel comforted that my children are in safe hands. ”

Parent

“ I wish I had proceeded with the accreditation sooner, as the resources and support they offer are so helpful. ”

Accredited Nanny



Our Makaton tutor Emma, with Accredited Nannies

Growing and Developing the Children's Workforce



We rely on an experienced, skilled and knowledgeable children's workforce delivering good quality early years education and care in settings across the island. Since the pandemic, Jersey has lost a significant proportion of practitioners to other industries, migration and retirement. It became clear that a strategic focus and collective investment of time, resources and money was necessary to grow and develop the children's workforce and we did this, most effectively with our Government, private and voluntary sector partners through Best Start Jersey.

Our internal re-structure created new progression and development opportunities within our own team. We created workforce entry points for three Assistant Support Workers to train and qualify and three Senior Support Worker roles; providing coaching and mentoring. As a member of the Best Start Partnership, we have gone onto **invest and create local, licensed and qualified JCCT trainers** to deliver essential skills for Jersey's workforce in MAYBO and Makaton.

And finally, to share news, training opportunities and events, together with the latest, national and international research, we published the monthly Knowledge Makes Change E-Newsletter and distributed it to 1,300 members of the children's workforce.

MAYBO Training

MAYBO aims to train early years practitioners to understand young children and develop positive approaches to their behaviour. Through a partnership with the Childcare and Early Years Service (CEYS) and Centre Point Trust, we have designed and will deliver this to 500 practitioners.

How much we did



292

Practitioners trained

How well we did it

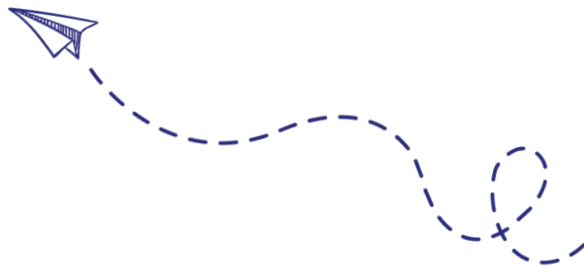
3.8

out of 4 average feedback score

Is anyone better off?

"Great course, essential for all practitioners."

MAYBO training participant



Makaton Training



Makaton is a language programme that uses signs, symbols and speech to help support children and adults with everyday communication. It has shown to be useful for all children in early years and fosters a more inclusive, communication rich environment.

In 2023, our Special Needs Support and Development Coordinator became a licensed Makaton tutor and began delivering Makaton Level One courses.

How much we did



How well we did it



Is anyone better off?

“Amazing, so well explained.”

Makaton training participant

“I really enjoyed it and am able to put what I learnt straight into practice.”

Makaton training participant

ERIC Training

At the request of the early years sector and in partnership with and funded by Best Start Jersey, we coordinated the delivery of five webinars by ERIC - the charity dedicated to improving children's bowel and bladder health.

How much we did



How well we did it



Is anyone better off?

“The trainer delivering the sessions was so knowledgeable and the information and advice relevant and hugely practical.”

ERIC training participant



MAYBO training with Busy Beans Nursery staff



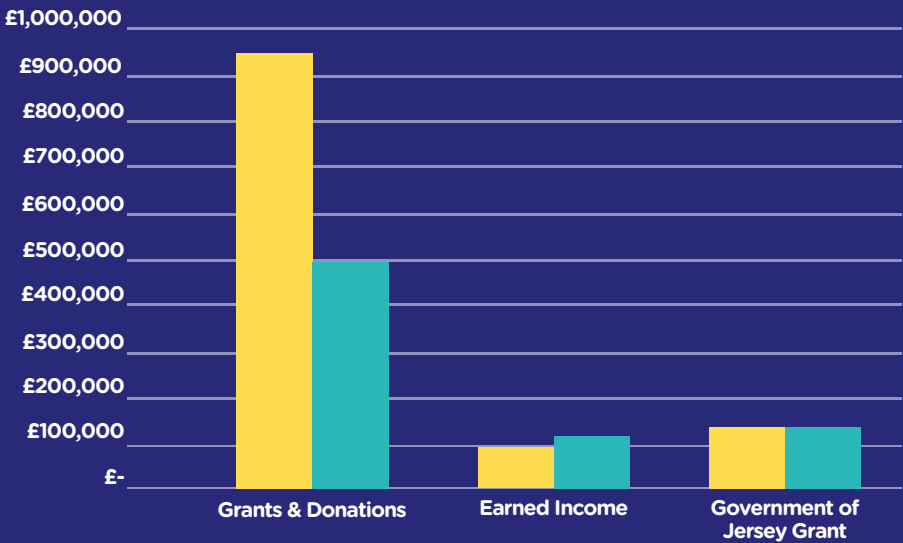
Finances - Our Income

Raising this astounding amount of income was no mean feat for us. With the unfaltering support of so many, responding to the continued unprecedented and increased need, we have continued to grow, help more children and maintain our firm focus on being a robust charity. We were awarded second place in the Jersey Charity Awards, recognised for our outstanding practice. It was a wonderful moment for the trustees and team who work so hard to ensure we maintain our gold standard of ethics, governance and financial management, instilling even more confidence in those wishing to support us.

2023 Income
£1,167,193



2022 Income
£719,134



■ 2023 ■ 2022



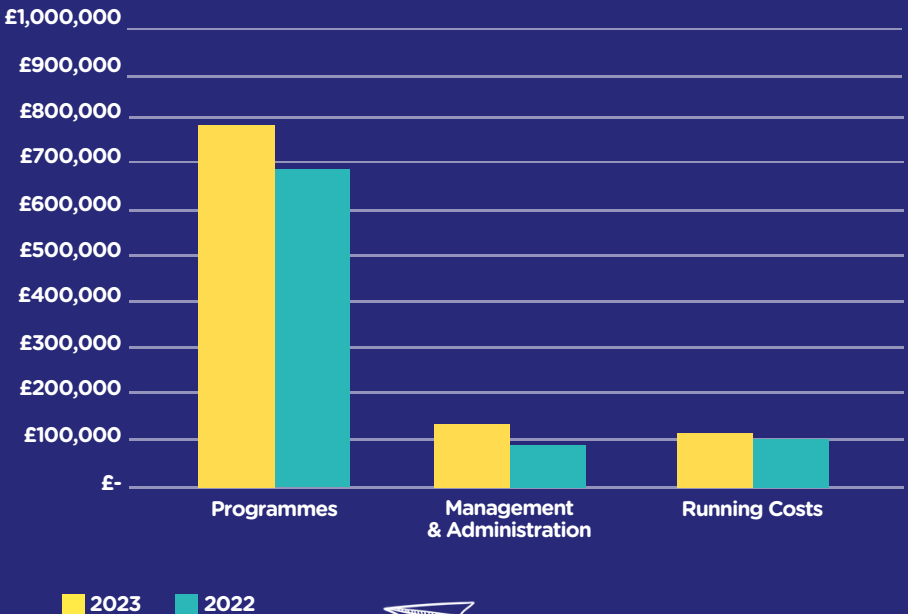
Finances - Our Expenditure

As we have grown this year and given more children their best start in life, we have also focused on a sound investment in developing a more skilled workforce. By creating trainers within our team, we have become well positioned to develop the children's workforce for years to come. Despite our financial growth we have kept a close eye on our running costs. These have remained low thanks to the generous support of many others. Pip's Place and its facilities contributed to us working more effectively with many other partners and our volunteers offered their various specialist skills to support our business and charity needs.

2023 Expenditure
£1,029,137



2022 Expenditure
£858,558



Our Supporters

With everyone focused on giving children in Jersey their best start in life, our supporters have included many more private individuals, corporate organisations and Trusts and Foundations as awareness continues to grow.

To celebrate our 25th Anniversary, thanks to our Patrons and Baccata Trustees Ltd's sponsorship, 140 guests enjoyed an afternoon at Government House, music by Brodie and the premiere of our monthly giving campaign film, sponsored by Ports of Jersey.

Our Corporate Supporters - Going from strength to strength

We had more corporate supporters than ever before this year. Staff teams voted for us as their Charity of the Year, volunteered for us at events, branded a van to raise awareness, held many events to raise money for us and awareness of what we do and **told us their best days at work were the ones that involved us!**

★ “It's our pleasure supporting JCCT, you and your team do an amazing job and it's great to work with a charity that really gets involved.”

★ **Toni Stephens, Head of HR, Jersey Post Charity Committee**

The innovative approach that we take with our corporate partners is clear to see in our Ogier Engineer Programme. 20 Ogier staff volunteered to become Ogier Engineers this year. They were trained by us and went on to deliver fun and engaging sessions alongside one of our team to children in nurseries across Jersey. They then joined the groups of nursery children on a 'behind the scenes' visit to Jersey Airport, hosted by the Ports of Jersey team.

“I signed up as an Ogier Engineer to help support JCCT's incredible work in my own small way. It was such a rewarding experience that when an extra volunteer was needed I was delighted to do it all over again. The children couldn't stop smiling and loved all the activities, it was fantastic to see.”

★ **Maria Varsanyi-Danyi - Ogier Engineer**

Ogier Engineers at a La Petite École nursery - Dasa Wharton Photography



Our Regular Giving Campaign

We launched our new regular giving campaign at our 25th Anniversary celebrations creating the start of a community who can give children their best start in life. It takes 13 people making a monthly gift of £20 each a month to fund one child for a year. Our free island wide mail-out, sponsored by Jersey Post as their Charity of the Year 2023, encouraged more to join and our monthly giving community is now funding three children each month.

Our Community Supporters

Our supporters have pushed themselves to their limits to raise money for us with incredible personal challenges this year. They have jumped out of aeroplanes, crossed the Himalayas in a rickshaw, run 25km a day for 25 days and trained to row the Sark to Jersey race. As the weather caused the race to be cancelled, they are now training for 2024's race. We have been truly humbled by everyone's dedication to giving more children their best start in life.

“ I have learned about the work of the JCCT from Fiona but also families that have been helped by them. I was blown away by the incredible combination of warmth and professionalism all at once. I would absolutely love to encourage others to think of their own challenge in support of the JCCT. It is a great feeling and for a brilliant cause. We have managed to engage with a lot of our intermediaries who have joined us for some of the runs and as such spread the word of the wonderful work of JCCT and the donations that followed.”

Paulina Harvey, Associate Director, Baccata Trustees Ltd
who set a personal challenge of running 5k a day for 25 days

Our Youngest Supporters

Children in local nurseries took part in Pirates and Princesses fundraising events, dressing up, singing songs and learning new Makaton signs, sponsored by friends and family to raise money for us. Westmount Day Nursery and staff raised the most money and were presented with their Pirates and Princesses Award at Government House.

Towards the end of 2023, five children who are connected with us in a variety of ways, inspired us to form a new group of mini-supporters or mini-ambassadors (name yet to be decided by them!). They have begun to form plans with us as they want to get involved, tell others about us and raise money to help more children. They showed so much enthusiasm, focus and many ideas at their first meeting and we are so proud to have them as our supporters.

Westmount Day Nursery receiving the
Pirates and Princesses Award



Thank you for joining us to give more children their best start in life

Jersey
Child
Care
Trust



The Roy
Overland
Charitable Trust



St Martin's
Parish Church



Greville Bathe
Fund



Sir James
Knott Trust



Jacki Braid



Elizabeth Violet
Annie Rouse
Settlement



Ann Alice
Rayner Fund



alterDomus*



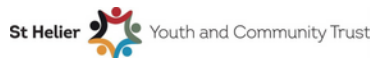
Michael Cornish
Charitable Trust



BlackRock



IT Consultancy
Limited



St Lawrence
Community
Market

NatWest
International



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